



CITY *of* CLOVIS

AGENDA • CITY COUNCIL MEETING

Council Chamber, 1033 Fifth Street, Clovis, CA 93612 (559) 324-2060
www.clovisca.gov

January 12, 2026

6:00 PM

Council Chamber

In compliance with the Americans with Disabilities Act, if you need special assistance to access the City Council Chamber to participate at this meeting, please contact the City Clerk or General Services Director at (559) 324-2060 (TTY – 711). Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to the Council Chamber.

The Clovis City Council meetings are open to the public at the physical address listed above. There are numerous ways to participate in the City Council meetings: you are able to attend in person; you may submit written comments as described below; and you may view the meeting which is webcast and accessed at www.clovisca.gov/agendas.

Written Comments

- Members of the public are encouraged to submit written comments at: www.clovisca.gov/agendas at least two (2) hours before the meeting (4:00 p.m.). You will be prompted to provide:
 - Council Meeting Date
 - Item Number
 - Name
 - Email
 - Comment
- Please submit a separate form for each item you are commenting on.
- A copy of your written comment will be provided to the City Council noting the item number. If you wish to make a verbal comment, please see instructions below.
- Please be aware that any written comments received that do not specify a particular agenda item will be marked for the general public comment portion of the agenda.
- If a written comment is received after 4:00 p.m. on the day of the meeting, efforts will be made to provide the comment to the City Council during the meeting. However, staff cannot guarantee that written comments received after 4:00 p.m. will be provided to City Council during the meeting. All written comments received prior to the end of the meeting will be made part of the record of proceedings.



SCAN ME

CAMPAIGN CONTRIBUTION PROHIBITIONS AND MANDATORY DISCLOSURE – Pursuant to Government Code section 84308, a Councilmember shall not accept, solicit, or direct a campaign contribution of more than \$500 from any party or their agent, or from any participant or their agent, while a proceeding involving a license, permit, contract, or other entitlement for use is pending before the City or for 12 months after a final decision is rendered in that proceeding. Any Councilmember who has received a campaign contribution of more than \$500 within the preceding 12 months from a party or their agent, or from a participant or their agent, must disclose that fact on the record of the proceeding and shall not make, participate in making, or in any way attempt to use their official position to influence the decision.

Pursuant to Government Code section 84308, subdivision (e), any party to a covered proceeding before the City Council is required to disclose on the record of the proceeding any campaign contribution, including aggregated contributions, of more than \$500 made within the preceding 12 months by the party or their agent to any Councilmember. The disclosure shall be made as required by Government Code Section 84308, subdivision (e)(1) and California Code of Regulations, Title 2, section 18438.8. No party or their agent, and no participant or their agent, shall make a campaign contribution of more than \$500 to any Councilmember during the covered proceeding or for 12 months after a final decision is made in that proceeding. The foregoing statements do not constitute legal advice, and parties and participants are urged to consult with their own legal counsel regarding the applicable requirements of the law.

CALL TO ORDER

FLAG SALUTE - Councilmember Ashbeck

ROLL CALL

PUBLIC COMMENTS - This is an opportunity for the members of the public to address the City Council on any matter within the City Council's jurisdiction that is not listed on the Agenda. In order for everyone to be heard, please limit your comments to 3 minutes or less, or 10 minutes per topic. Anyone wishing to be placed on the Agenda for a specific topic should contact the City Manager's office and submit correspondence at least 10 days before the desired date of appearance.

CONSENT CALENDAR - Items considered routine in nature are to be placed upon the Consent Calendar. They will all be considered and voted upon in one vote as one item unless a Councilmember requests individual consideration. A Councilmember's vote in favor of the Consent Calendar is considered and recorded as a separate affirmative vote in favor of each action listed. Motions in favor of adoption of the Consent Calendar are deemed to include a motion to waive the reading of any ordinance or resolution on the Consent Calendar. For adoption of ordinances, only those that have received a unanimous vote upon introduction are considered Consent items.

1. Administration - Approval - Minutes from the January 5, 2026, Council Meeting.
2. Administration - Receive and File – Business Organization of Old Town (BOOT) Second Quarter Report, October through December 2025.
3. Finance – Receive and File – Status Report of Community Facilities District 2004-1 Revenues and Expenditures.

ADMINISTRATIVE ITEMS - Administrative Items are matters on the regular City Council Agenda other than Public Hearings.

4. Receive and File – Findings and Recommendations from Measure Y Oversight Committee.

Staff: Andrew Haussler, City Manager / Jay Schengel, Finance Director

Recommendation: Receive and File

5. Workshop: Economic Development Update.

Staff: Chad McCollum, Economic Development, Housing and Communications Department Director

Recommendation: Receive and File

COUNCIL ITEMS

6. Receive and File - Community Survey Results on “In God We Trust” Displays in Council Chamber

Staff: Andy Haussler, City Manager / Chad McCollum, Economic Development, Housing and Communications Director

Recommendation: Receive and File

CITY MANAGER COMMENTS

COUNCIL COMMENTS

CLOSED SESSION - A “closed door” (not public) City Council meeting, allowed by State law, for consideration of pending legal matters and certain matters related to personnel and real estate transactions.

7. Government Code Section 54956.9(d)(1)
CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Case Name: Desiree Martinez v. City of Clovis, et al., Case No. 19CECG03855

RECONVENE INTO OPEN SESSION AND REPORT FROM CLOSED SESSION

ADJOURNMENT

FUTURE MEETINGS

Regular City Council Meetings are held at 6:00 P.M. in the Council Chamber. The following are future meeting dates:

Jan. 20, 2026 (Tue.)
Feb. 2, 2026 (Mon.)
Feb. 9, 2026 (Mon.)
Feb. 17, 2026 (Tue.)

CLOVIS CITY COUNCIL MEETING

January 5, 2026

6:00 P.M.

Council Chamber

Meeting called to order by Mayor Mouanoutoua at **6:01**
Flag Salute led by Councilmember Mayor Pro Tem Pearce

Roll Call: Present: Councilmembers Ashbeck, Basgall, Bessinger, Mayor Pro Tem Pearce
Mayor Mouanoutoua

PRESENTATION – 6:02

6:02 ITEM 1 - Presentation of Proclamation recognizing January as National Mentoring Month Honoring Big Brothers Big Sisters of Central California.

6:08 ITEM 2 - Presentation of Certificate of Appreciation to Jennifer Willems - Consolidated Mosquito Abatement District Board Representative from 2021-2025.

PUBLIC COMMENTS – 6:10

Bill Scott, resident, asked the City to recognize the upcoming 250th anniversary of Thomas Paine's Common Sense and consider a proclamation or educational effort honoring its role in American independence.

Eric Rollins, resident, spoke about civic responsibility tied to liberty, praised community participation in local government, and publicly asked how a prior budget shortfall was addressed after the passage of Measure Y.

Bill Rogers, resident, thanked the council for attending and supporting a recent ceremony honoring Hmong American veterans who served during the Vietnam War.

Crystal, resident, raised concerns about landlord violations of California tenant protection laws and urged the City to strengthen and clarify local enforcement of habitability and anti-retaliation protections.

Karen Toero, resident, opposed a potential change allowing southbound Willow Avenue traffic into Clovis West Estates, citing neighborhood safety concerns and requesting City support to prevent the access change.

Bob Gates, resident, thanked the City for its services and requested formal notification to residents, including clear information and traffic analysis, regarding any proposed changes to the Escalon and Willow intersection.

Mayor Mouanoutoua noted for the record that written comments were received by Nathaniel Weibert regarding Consent Calendar Item 4 related to Quail Run.

CONSENT CALENDAR – 6:35

Upon call, there was no public comment.

Motion by Councilmember Ashbeck, seconded by Councilmember Bessinger, that the items on the Consent Calendar be approved, including the waiver of the reading of the ordinance. Motion carried by unanimous vote.

3. Administration - Approval - Minutes from the December 15, 2025, Council Meeting.
4. Administration - Adopt - **Ord. 25-14**, R2024-008, An ordinance of the City Council approving a request to prezone the properties within the Quail Run Neighborhood from the Fresno County R-R (Rural Residential) Zone District to the Clovis R-R (Rural Residential) Zone District. (Vote: 5-0)
5. Administration – Approval – Waive normal purchasing process and authorize purchase of VMware System subscription from Saitech, Inc., in the amount of \$93,936.
6. General Services – Approval – **Res. 26-01**, Authorizing Amendments to the Firefighter, Firefighter Lateral, Fire Engineer, Fire Captain, Battalion Chief, Deputy Fire Chief, Deputy Fire Marshall, and Fire Chief Classifications in the Fire Department.
7. General Services - Approval – **Res. 26-02**, Authorizing Amendments to the City's Classification Plan by Revising the Recreation Coordinator Classification in the General Services Department.
8. Planning and Development Services – Approval – Final Acceptance for CIP 24-12 Barstow Avenue Street Improvements, for a final contract cost of \$934,441.93.
9. Planning and Development Services – Approval – Final Acceptance for CIP 21-19 Shaw Avenue Street Rehabilitation, for a final contract cost of \$1,339,401.05.
10. Planning and Development Services – Approval – Bid Award for CIP 25-06 Antonio & Ashlan Alley Improvements to Asphalt Design by Juan Gomez in the amount of \$126,100.00 and Authorize the City Manager to execute the contract on behalf of the City.
11. Planning and Development Services – Approval – **Res. 26-03**, Amend the 2025-2026 Community Investment Program Budget for Street Improvement Fund, for the Safe Streets for All Action Plan in the amount of \$378,400.
12. Planning and Development Services – Approval – **Res. 26-04**, Approving a Third Amendment to the Consultant Agreement with LSA for the Preparation of the Environmental Impact Report for the Heritage Grove H-Land Specific Plan for a change in scope of services in the amount of \$234,745.44 for a total contract amount of \$840,730.44, and authorizing the City Manager to execute the amendment.

ADMINISTRATIVE ITEMS – 6:36

6:36 ITEM 13 - Consider Approval - **Res. 26-05**, Accepting the Staffing for Adequate Fire and Emergency Response (SAFER) Grant award in the amount of \$2,018,479.50 to hire six (6) firefighters for a period of three (3) years to staff a Fire Squad; Amending the FY 2025-2026 Budget to include the salary, benefits, and equipment needs paid for from Measure Y funding; and Amending the Fire Department Position Allocation for the required additional Fire Personnel.

Eric Rollins, resident, asking for clarification about the terms and long-term financial impacts of a grant related to hiring six firefighters, including whether there are ongoing obligations after the

grant period ends and whether Measure Y funds are sufficient to sustain those positions given existing allocations.

Motion for approval by Councilmember Ashbeck, seconded by Councilmember Basgall. Motion carried by unanimous vote.

COUNCIL ITEMS – 6:56

6:56 ITEM 14 - Receive and File – Annual Update on California Open Governance Laws – Brown Act, Public Records Act, Ethics.

Bill Scott, resident, expressed concern about potential legal issues related to council members communicating with the public outside of meetings and questioned how technical disruptions during virtual or streamed meetings would be handled.

Crystal, resident, asked for clarification on how members of the public watching meetings remotely can participate, specifically whether YouTube Live allows interaction or if another platform will be used.

The above item was received and filed.

7:38 ITEM 15 - Consider Approval – First Amendment to the City Manager Employment Agreement.

Upon call, there was no public comment.

Motion for approval by Councilmember Ashbeck, seconded by Mayor Pro Tem Pearce. Motion carried by unanimous vote.

CITY MANAGER COMMENTS – 7:40

City Manager Haussler announced an upcoming public meeting for the 2026-2030 Consolidated Plan and Fair Housing Study on January 6, 2026.

COUNCIL COMMENTS – 7:40

There was no formal Council direction for staff.

CLOSED SESSION – 7:51

Upon call, there was no public comment.

ITEM 16 - GOVERNMENT CODE SECTION 54957.6 CONFERENCE WITH LABOR NEGOTIATORS AGENCY DESIGNATED REPRESENTATIVES: ANDREW HAUSSLER, PAUL ARMENDARIZ, AMY HANCE, AND SCOTT CROSS EMPLOYEE ORGANIZATIONS: CLOVIS POLICE OFFICERS ASSOCIATION, CLOVIS FIREFIGHTERS ASSOCIATION, CLOVIS PUBLIC SAFETY EMPLOYEES ASSOCIATION, CLOVIS PROFESSIONAL AND TECHNICAL ASSOCIATION, AND UNREPRESENTED EMPLOYEES

RECONVENE INTO OPEN SESSION AND REPORT FROM CLOSED SESSION

No action taken.

ADJOURNMENT

Mayor Mouanoutoua adjourned the meeting of the Council to January 12, 2026.

Meeting adjourned: 9:32 p.m.

Mayor

City Clerk



CITY *of* CLOVIS

REPORT TO THE CITY COUNCIL

TO: Mayor and City Council

FROM: Administration

DATE: January 12, 2026

SUBJECT: Administration - Receive and File – Business Organization of Old Town (BOOT) Second Quarter Report, October through December 2025.

ATTACHMENTS: 1. Business Organization of Old Town (BOOT) Second Quarter Report, October through December 2025.

RECOMMENDATION

That the City Council receive and file the BOOT Second Quarter Report, October through December 2025.

EXECUTIVE SUMMARY

According to the 2025–2027 agreement between the City of Clovis and the Business Organization of Old Town, BOOT is to submit quarterly reports to the City Manager and City Council. The amount to be funded is \$18,000.

BACKGROUND

According to the 2025-2027 agreement between the City of Clovis and the Business Organization of Old Town, BOOT is to submit quarterly reports to the City Manager and City Council detailing the progress of BOOT's promotional and marketing activity. Attached, as **Attachment 1**, is the Second Quarter Report covering October through December 2025 activities. The amount to be funded is \$18,000.

FISCAL IMPACT

The amount to be funded is \$18,000, which is called out in the 2025-2026 Budget.

REASON FOR RECOMMENDATION

The attached report meets the requirements established in the 2025-2027 agreement between the City of Clovis and the Business Organization of Old Town.

ACTIONS FOLLOWING APPROVAL

Staff will process payment to BOOT.

CONFLICT OF INTEREST

None.

Prepared by: Shawn Miller, Business Development Manager

Reviewed by: City Manager *AM*

Boot Quarterly Report: Quarter 2 October 1 – December 31, 2025

In accordance with the Agreement between City of Clovis/community & Economic Development Department and the Business Organization of Old Town Clovis for the fiscal year 2025-2026, the following items have been accomplished to date.

Goal #1:

Maintain a viable organization with membership reflective of the diversity of Old Town Clovis.

Objective:

- To maintain current level of membership and seek new members each year.
- To unite the merchants of Old Town as a group of businesses working together for the betterment of the whole downtown district.

Strategy:

- Provide information on the website about B.O.O.T., B.O.O.T. membership, benefits of membership and application forms year-round.
- Personal visits to businesses in the PBIA to recruit and retain memberships.
- Contact with businesses outside the PBIA to recruit and retain Associate Memberships, AKA "Friends of B.O.O.T."
- Allow members to pay dues in full or we will work with them on payment arrangements if necessary
- Created a membership benefit package to attract both regular and associate members as well as soliciting new members.
- Design benefits that will be exclusive to B.O.O.T. membership.
- Provide information to merchants of Old Town regarding activities conducted in and around Old Town through the BOOT social media accounts & email blasts.
- Communicate information to merchants on activities at the monthly B.O.O.T. membership meetings, our exclusive Facebook member page, texting and through weekly E-Blasts. Post events for all organizations in Clovis on B.O.O.T. Website and ensure that if someone searches for an event, B.O.O.T.'s website is in the top results.
- Plan and post meeting notices via email for monthly B.O.O.T. membership meetings.
- Advertise frequently to promote Old Town Clovis on behalf of all merchants.
- Enhance existing programs to draw more people to Old Town Clovis.

Results:

- A membership and organization characteristic of Old Town Clovis.
- Members are sought throughout the year and new businesses are invited to join.
- Members meet at American Legion on the 1st Wednesday of every other month.

- Board of Directors meet monthly at Noon, on the 3rd Wednesday of each month to discuss issues pertinent to the organization, i.e. past and future events, review finances and other pertinent information to the organization.
- Board members represent our diverse merchant groups: office professional, property owners, restaurants, bars, antique, gift, and specialty stores. The 2024 Board of Directors is as follows:

*Cora Shipley, President (through 2026)

* Jennifer Green, Vice President (through 2026)

* Tom Frost, Secretary (through 2025)

* Mark Smith, Treasurer (through 2025)

* Dave Shivers, Director at Large (through 2026)

* Julie Glenn, Director at Large (through 2025)

* Michelle Roth, Director a Large (through 2026)

* The Marketing/Events Committee continue to improve existing events, create new events and activities specifically designed to bring customers directly into the businesses.

Goal #2

Maintain Old Town Clovis' promotional activities

Objective:

- Successfully manage, promote, and operate events in Old Town Clovis, as well as create new events on an ongoing basis that attract visitors to Old Town Clovis. We ended the Farmers Market season on Friday, September 26th. We had our 2nd Annual Walktober Fest as we included beer and wine to the event. It was the most attended event we had between the Craft Beer Crawl and Spring Wine Walk. In addition, we added a new event called Old Town Harvest Festival which coincided with our Trunk or Treat on Friday, October 24th. It was a huge crowd, and the vendors and merchants were extremely busy that night. We had our 2nd Annual Old Town Harvest Car Show which was well attended and enjoyed by all. We also had our annual One Enchanted Evening on November 20th. We had Santa Claus, 2 horse drawn horse carriage rides, a classic car show, carolers, Buchanan Jazz Band, handed out over 600 light necklaces, to light up the streets, 1000 candy canes and a special appearance from Cindy Lou and the Grinch. We continued to have the Horse Drawn Carriage Rides every Friday in December and every weekend through December the 21st. We are continuing to hold our weekly Saturday morning Farmer's Market with success and growth. We had a holiday advertising budget promoting our theme "The Cheer is Here", shop and stay local, and support small businesses campaign. We had a successful Small Business Saturday the weekend after Thanksgiving.
- To provide a quality event giving people a reason to visit the downtown district.
- To develop marketing strategies to keep Old Town competitive with malls and other shopping areas.
- To attract customers and visitors, both old and new to the downtown district.
- To present Old Town Clovis as an attractive, appealing, friendly and inviting business community.

Strategy:

- Develop, operate, promote, maintain, and pay for events that bring people to Old Town Clovis.
- Establish and maintain events that highlight Old Town Clovis locally, nationally, and internationally.
- Meet all requirements set by City, State and other agencies for activities, events, and attractions.
- Develop new events and activities to help bring visitors to Old Town Clovis while maintaining a safe and inviting atmosphere.
- Create and pay for multi-media advertising campaigns for general advertising such as generic “Shop Local in Old Town Clovis.”
- Continue to evolve events so they continue to attract new people.

Results

- This quarter’s events included the Year-Round Saturday Morning Farmers Market, Trunk or Treat, Old Town Harvest Festival, Old Town Harvest Car Show, Walktober Fest and One Enchanted Evening along with the Horse Drawn Carriage Rides and Old Town Clovis Bucks. We also celebrated our two-year anniversary at our new office on 336 Pollasky.

- **Goal #3**

Maintain marketing strategies, including safety and appearance and advertising techniques to position the Image of Clovis through Old Town Clovis’ unique character.

Objective:

- Create a broad awareness of Old Town Clovis.
- Establish Old Town Clovis as an immediate, intermediate and end destination.
- Retain the established customer base.
- Reach out to Central California so that more people become aware of what Clovis offers.
- Work with City Officials to maintain a safe, crime free area where people feel safe and like bringing their families to Old Town Clovis.

Strategy:

- Secure multi-media advertising campaigns to promote Old Town Clovis along with event generated promotions
- Submit calendar of events to community and online calendars
- Use Website, Instagram, Pinterest, Facebook to promote Old Town Clovis in general, as well as merchant businesses and specific events.
- Ongoing outreach to businesses outside of the PBIA to relocate to Old Town Clovis.
- Work with City of Clovis Police Department to create a safe atmosphere in Old Town Clovis.
- Work with City of Clovis staff to create a clean, well-maintained streetscape in Old Town Clovis.

Results:

- Facilitated wide exposure for Old Town Clovis, its events, character, and appeal
- Stimulated customer and visitor traffic in Old Town Clovis, as evidence as we have seen an increased number of customers in town and attendees for all our events.
- Been promoting individual B.O.O.T. Member businesses, created event pages on Facebook & Instagram for upcoming events in Old Town, thereby giving excellent exposure since August 2021.
- Communicate information to sources essential for tourism opportunities, capturing disposable money from customers who have an option to spend it elsewhere.
- Completed a complete web-site overhaul in March 2021 with new members page, event information, and Old Town Clovis resources.

Goal #4:

Provide information on activities to the Tourism Advisory Committee

Strategy:

- Participate as an active member of the Tourism Advisory Committee -
- Supply the Clovis Visitors Center with Information regarding events, activities and leads for tour groups.
- Provide event information for visitclovis.com
- Actively promote Old Town Clovis and Member Businesses on Facebook, Instagram, Pinterest and B.O.O.T.'s website.

Results:

- Ensured Old Town Clovis is recognized as a tourism destination.
- Businesses in Old Town showcased Old Town as a friendly and inviting throughout the spring and summer months.
- B.O.O.T. works directly with the Visitors Center to be sure they have current event information, including Event Cards with all street events listed

Goal #5:

Obtain and maintain Workers Compensation, State Disability and Directors and Officers Policy as well as any other insurance coverage as required by law.

Objective:

- Qualify for Workers Compensation, State Disability coverage, General Liability, and all required Insurances.

Strategy:

- To meet all requirements of renewal; indemnify, hold harmless and defend the City of Clovis, Community and Economic Development Department, its officers, agents or employees.
- All of our insurance is handled by Scott Dority at DiBuduo & DeFendis.

Results:

- Obtained General Liability Policy coverage period April 21, 2025 to April 21, 2026.
- State Fund Compensation Policy renewed for period April 1, 2025 to March 31, 2026.
- Directors and Officers Policy will renew for period August 4, 2025 to August 4, 2026.
- Certificates of Insurance with Endorsements provided to the City of Clovis.

Goal #6:

Annual Compliance Audit

Objective

- To successfully complete a compliance audit conducted by an independent auditor - We will be providing a quarterly P&L statement and an annual complete P&L report prepared by Krikorian & Company, 1715 N. Fine Avenue, Fresno, CA 93727.

Strategy:

- Efficiently maintain and preserve all records needed to demonstrate full compliance.

Results:

Financial Status:

- See October 2025 balance sheet attached prepared by CPA Firm Krikorian & Co.

Summary:

Old Town Clovis plays a significant role in creating a favorable image for the City of Clovis. Growth within Old Town Clovis is one of the more important priorities to ensure the future and well-being of Clovis' Redevelopment Project Area. In order to continue the economic vitality of the central trading district, considerable time and effort has been invested in an effort to encourage new businesses to locate and expand in Old Town Clovis. Old Town Clovis has seen many new businesses come into the area in the past few years and many more that are looking for space.

Updates to the PBIA:

- The Business Organization of Old Town represents many business and property owners and operators, within the central business district, who will be affected directly or indirectly by future business promotion efforts and seeks to strengthen the promotion of Old Town Clovis thereby assuring its continued influence on economic growth in both Old Town Clovis and the City as a whole.
- Garbage and recycling needs must be addressed as more people in Old Town equals more garbage and recycling. Inadequate garbage/recycling cans are having an impact on Old Town.
- There are always changes taking place in Old Town Clovis. The following details most of these changes:

New Businesses within Old Town Clovis:

- Christie's Boutique
- Awesome Bike Shop
- Nourish

Business Closures within the PBIA

- **Properties that remain vacant:**
 - 339 Pollasky Avenue, the former Quilters Paradise is sitting still – no activity.

Business Organization of Old Town
Profit & Loss By Class
January through October 2025

	TOTAL
Ordinary Income/Expense	
Income	
Day of Registration	5,168.00
Raffle	1,209.00
Shirt Sales	4,048.00
Wine Shop Sales	2,192.00
Food Vendor Fees	7,794.12
City of Clovis / PBIA Funding	30,000.00
Farmer's Market	87,394.26
FM Annual Membership	15,450.00
Membership	16,965.00
Merchandise Sales	4,754.64
Merchant Fee	3,840.00
Misc. Income	500.00
Sponsorships	47,415.00
Ticket Sales	87,560.00
Vendor Fees	53,304.00
Interest Income	280.29
Rewards & Rebates	405.93
Total Income	368,280.24
Gross Profit	368,280.24
Expense	
Advertising & Marketing	
Event Glasses	5,713.87
Media (Radio, TV)	10,602.00
Signs, Banners, Etc.	4,526.33
Social Media	175.00
Website Update	4,670.00
Advertising & Marketing - Other	11,697.60
Total Advertising & Marketing	37,384.80
Auto Expense	3,000.00
Bank Fees	194.00
Bucks Merchant Pmts (OTC & Res)	4,900.00
Business License & Taxes	4,444.38
Carriages	0.00
Computer Software	507.94
Depreciation	1,513.66
Donations	6,150.00
Dues & Subscriptions	12,450.45
Entertainment	13,995.93
Equipment Rentals	6,666.65
FM Theme Nights	412.69
Fee Refunds	135.00
Flowers	410.31
Fuel	1,848.63
Health Insurance	4,000.00
Ice	885.90
Insurance	9,214.20
Interest Expense	5,701.92
Legal & Professional Fees	33,655.00
Meals	576.80
Members Meetings	1,201.79
Merchandise Expense	3,611.46
Merchant Fees	9,265.01
Office Supplies	5,045.10
Outside Services	1,224.00
Payroll Fees	3,238.00
Portable Restroom Rental	1,528.54
Postage	5.55
Punch Cards	878.48
Reimbursements	328.66

No assurance is provided on these financial statements.

Business Organization of Old Town
Profit & Loss By Class
January through October 2025

	TOTAL
Rent	
ROU Lease Expense	36,100.00
Total Rent	36,100.00
Salaries & Wages	136,285.02
Security	456.00
Street Closure	6,050.00
Supplies	14,178.53
Taxes - Payroll	12,460.37
Telephone	5,971.87
Utilities	3,618.89
Website Maintenance	1,080.00
Total Expense	390,575.53
Net Ordinary Income	-22,295.29
Other Income/Expense	
Other Income	
Gain/Loss on Asset Disposal	-1,661.00
Total Other Income	-1,661.00
Net Other Income	-1,661.00
Net Income	-23,956.29

No assurance is provided on these financial statements.



CITY *of* CLOVIS

REPORT TO THE CITY COUNCIL

TO: Mayor and City Council

FROM: Finance Department

DATE: January 12, 2026

SUBJECT: Finance – Receive and File – Status Report of Community Facilities District 2004-1 Revenues and Expenditures.

ATTACHMENTS: None.

RECOMMENDATION

That the Council receive and file the report on the status of the Community Facilities District 2004-1 Revenues and Expenditures.

EXECUTIVE SUMMARY

In March 2004, the Council approved the formation of Community Facilities District 2004-1 (CFD), which provides funding for public safety operations in new growth areas generally located north of Herndon or east of Locan Avenues. During formation, the Council directed staff to prepare an annual report indicating the amounts received from CFD tax revenues and expenditures applicable to the CFD area.

BACKGROUND

Fiscal year 2005-2006 was the first year the City received revenues from the levy of CFD taxes. Any residential parcel located in the CFD with a building permit issued prior to May 1, would be subject to the CFD tax the following fiscal year, payable with their property tax bill.

There were 11,911 parcels assessed in 2024-2025, generating \$3,644,000 in special taxes. The per-unit tax for 2024-2025 was \$293.54 for single family units and \$253.46 for multi-family units. The revenue received is allocated between Police (67%) and Fire (33%) which goes into the Police and Fire department budgets as non-discretionary general fund revenue. The revenue received in 2024-2025 provides funding for approximately 12 Police Officers and 7 Firefighters.

Expenditures for public safety services associated with growth in the CFD area for 2024-2025 were \$8,008,000. In 2024-2025, CFD tax revenue covered 46% of CFD area expenditures.

	<u>2024-2025</u>	<u>2023-2024</u>	<u>2022-2023 and prior</u>
Expenditures	\$8,008,000	\$7,371,000	\$60,072,000
Revenues	\$3,644,000	\$3,250,000	\$19,751,000

FISCAL IMPACT

This report provides a status of the CFD revenue and expenditures attributable to the CFD. The report reflects that the CFD tax revenue is contributing approximately 46% of the total expenditures attributable to the public safety services provided in the CFD.

REASON FOR RECOMMENDATION

This annual status report is for information only and no action is required.

ACTIONS FOLLOWING APPROVAL

Staff will file the report and copies of the report will be made available to any member of the public who requests a copy.

CONFLICT OF INTEREST

None.

Prepared by: Ran Chan, Accountant

Reviewed by: City Manager AK



CITY *of* CLOVIS

REPORT TO THE CITY COUNCIL

TO: Mayor and City Council

FROM: Administration

DATE: January 12, 2026

SUBJECT: Receive and File – Findings and Recommendations from Measure Y Oversight Committee.

Staff: Andrew Haussler, City Manager / Jay Schengel, Finance Director
Recommendation: Receive and File

ATTACHMENTS: 1. Report from Measure Y Oversight Committee

RECOMMENDATION

That the City Council receive and file the report presented by the Measure Y Oversight Committee following its review of Measure Y revenues, expenditures, and findings relating to the use of Measure Y tax proceeds supporting the City's operations.

EXECUTIVE SUMMARY

In November 2024, Clovis voters approved Measure Y, a one-percent (1.0%) Transactions and Use Tax designed to provide additional funding for City services. In January 2025, the City Council directed staff to establish an independent citizens oversight committee to ensure transparency and accountability in the use of Measure Y funds.

The Council subsequently adopted Ordinance 25-06 and Resolution 25-34, formally creating the Measure Y Oversight Committee and defining its responsibilities, membership, and meeting requirements.

The Committee recently convened its inaugural meeting with the City Manager, Finance Director, and Department representatives to review Measure Y revenue allocations, expenditure records, and departmental budgets. The Committee validated the allocation methods used to distribute Measure Y proceeds to City programs and confirmed that expenditures align with the stated purpose and intent of Measure Y and the City Council's governing criteria.

BACKGROUND

Measure Y was approved by voters on November 5, 2024, authorizing a one-percent (1.0%) Transactions and Use Tax to fund a variety of general City services. Although not required by law, the City Council proactively established the Measure Y Oversight Committee to strengthen fiscal transparency, accountability, and public trust in the use of Measure Y revenues.

The Committee consists of five members, each appointed by a member of the City Council. Members serve in an advisory capacity, without compensation, and will meet at least twice each year to review Measure Y revenues and expenditures.

The current Committee members are:

- Sarah Anderson – Appointee of Councilmember Ashbeck
- Desiree Haus – Appointee of Councilmember Basgall
- LaDonna Snow – Appointee of Councilmember Bessinger
- Eric Rollins– Appointee of Mayor Pro Tem Pearce
- Greg Newman – Appointee of Mayor Mouanoutoua

LaDonna Snow serves as the Committee Chair.

Desiree Haus serves as the Committee Vice-Chair.

The purpose and intent of Measure Y, as established by the City Council, is to provide sustainable local funding to maintain essential City services such as public safety, parks and recreation, street maintenance, neighborhood preservation, and community programs. The Committee's role is to review the revenues and expenditures associated with Measure Y and report its findings to the City Council to ensure funds are being used as intended.

The Committee met with City management and finance staff to review fiscal year 2024-25 Measure Y revenue collections and expenditure allocations to departments and programs serving the City. The Committee verified that:

- Actual and budgeted expenditures supported by Measure Y are appropriate and consistent with the purposes approved by voters;
- Allocation methods and accounting for Measure Y revenues are transparent, traceable, and in accordance with adopted financial policies; and
- Expenditures benefiting the City are aligned with the intent and objectives of Measure Y.

While the Committee identified no findings requiring corrective action, it affirmed that the City's practices for allocating and reporting Measure Y funds are consistent with the oversight principles adopted by the Council.

In conclusion, the Committee verified that Measure Y expenditures are in accordance with the purpose and intent of the enabling ordinance and resolution approved by the Clovis City Council. The Committee expresses its appreciation to staff for their cooperation and recommends that Measure Y oversight and reporting continue as currently established.

FISCAL IMPACT

This report provides the findings and recommendations of the Measure Y Oversight Committee. The Committee confirms that Measure Y revenues and expenditures have been appropriately managed and recommends continuation of the established oversight and reporting framework to ensure accountability and transparency in future fiscal years.

REASON FOR RECOMMENDATION

The fiscal report is for information only and requires no Council action. It is presented to confirm that the Measure Y Oversight Committee has met, reviewed the applicable financial information, and verified that Measure Y revenues have been expended in accordance with the purpose and intent approved by the voters and the City Council.

ACTIONS FOLLOWING APPROVAL

Copies of this report will be made available to any member of the public upon request. The Measure Y Oversight Committee will continue to meet at least twice annually or more frequently if needed to fulfill its advisory responsibilities in accordance with Ordinance 25-06 and Resolution 25-34.

CONFLICT OF INTEREST

None.

Prepared by: Briana Parra, City Clerk

Reviewed by: City Manager AM



CITY *of* CLOVIS

1033 FIFTH STREET • CLOVIS, CA 93612

December 11, 2025

To: Honorable Mayor and Members of the Clovis City Council
 From: LaDonna Snow, Chair, Measure Y Oversight Committee
 Subject: Measure Y Oversight Committee – Confirmation of Meeting and Review Findings

Dear Mayor and Members of the City Council,

On behalf of the Measure Y Oversight Committee, I am writing to confirm that the Committee has convened in accordance with the provisions established under Ordinance 25-06 and Resolution 25-34.

The Committee was formed pursuant to the City Council's action to ensure transparency, accountability, and public confidence in the expenditure of revenues generated by Measure Y—a one percent (1.0%) Transactions and Use Tax approved by Clovis voters in November 2024.

The Measure Y Oversight Committee has held its initial meeting to review information provided by City staff related to Measure Y revenue collection and expenditure allocations. During this meeting, the Committee verified that all information presented was accurate and consistent with the stated purpose and intent of Measure Y, as well as with the governing criteria established by the City Council.

In accordance with its advisory role, the Committee affirms that Measure Y expenditures have been reviewed and found to be in alignment with the City Council's adopted guidelines. The Committee will continue to meet at least twice per year—once to review prior fiscal year expenditures and once to review proposed expenditures for the current fiscal year—to maintain transparency and provide ongoing public oversight.

We appreciate the City Council's commitment to ensuring open government and responsible stewardship of Measure Y revenues. The Committee looks forward to continuing its work in partnership with the Council and City staff to uphold these standards of accountability.

Respectfully submitted,

LaDonna Snow
 Chair, Measure Y Oversight Committee
 City of Clovis



CITY *of* CLOVIS

REPORT TO THE CITY COUNCIL

TO: Mayor and City Council
FROM: Administration Department
DATE: January 12, 2026
SUBJECT: Workshop: Economic Development Update.

Staff: Chad McCollum, Economic Development, Housing and Communications Department Director

Recommendation: Receive and File

Economic Development, Housing and Communications Department Director Chad McCollum will give a verbal presentation on this item.

Please direct questions to the City Manager's office at 559-324-2060.



CITY *of* CLOVIS

REPORT TO THE CITY COUNCIL

TO: Mayor and City Council
 FROM: Administration
 DATE: January 12, 2026
 SUBJECT: Receive and File - Community Survey Results on “In God We Trust” Displays in Council Chamber

Staff: Andy Haussler, City Manager / Chad McCollum, Economic Development, Housing and Communications Director

Recommendation: Receive and File

ATTACHMENTS: 1. Representative Survey Data Analysis Report

RECOMMENDATION

For the City Council to receive and file the report on Community Survey Results on “In God We Trust” Displays in Council Chamber.

EXECUTIVE SUMMARY

A representative survey was conducted between the months of November – December 2025 to gather community input on a proposal brought forward by community members to display “In God We Trust” in the Clovis City Council Chamber. This survey was designed and distributed to ensure a representative demographic sample, and Clovis residents were invited via a variety of online platforms to participate in the survey. At the same time, the City established an engagement page on the City website, where residents could learn more about the proposal as well as participate in an open survey, which was open to all residents of Clovis.

Four “Meet the Mayor and City Manager” meetings were held where residents learned more about the proposed addition to the Council Chamber and were encouraged to participate in the open survey.

The open survey and public meetings were also promoted on the City’s social media pages, and the topic and community engagement effort was covered by multiple local media outlets.

Participation in each of the surveys was as follows:

- 508 residents participated in the representative survey, where each was recruited online to participate.

- 189 residents participated in the open survey, which was open to all interested residents.

The results of the representative survey showed the following:

- Do you support or oppose adding the phrase “In God We Trust” to the Clovis City Council Chamber?
 - 68% of respondents support adding “In God We Trust” to the Council Chamber.
 - 22% of respondents oppose adding “In God We Trust” to the Council Chamber.
 - 10% of respondents did not have an opinion.
- How important do you think it is for city government buildings to include visible words or messages that express community values?
 - 74% of respondents said Important
 - 14% of respondents said Unimportant
 - 12% of respondents said Neither Important nor Unimportant
- If the phrase “In God We Trust” were to be placed on the wall of the Council Chamber, where would you prefer it be displayed?
 - 46% of respondents preferred the phrase be displayed on the wall above the Council dais
 - 31% of respondents had no preference on location of the phrase.
 - 13% of respondents preferred the phrase be displayed above the audience, directly viewable by the Council.
- Other words, phrases, or documents respondents would like to see displayed in the Council Chamber. Respondents could select multiple preferences:
 - 42% supported “We the People”.
 - 37% supported “A Way of Life”.
 - 32% supported a framed copy of the U.S. Constitution.
 - 22% supported a framed copy of the Declaration of Independence.
 - 15% preferred none of the above be displayed.
 - 8% supported “E Pluribus Unum”.

The representative survey data analysis report is provided as an attachment. The open survey, though not a demographically representative sample, had similar results with a majority of respondents selecting that they were in support of adding “In God We Trust” to the City Council Chamber, while preferences regarding alternate phrases were divided.

BACKGROUND

At the Council Meeting on September 8, 2025, during Public Comment, comments were made proposing the display of “In God We Trust” in the Council Chamber. Five members of the public spoke in support and one in opposition. During Council Comment, there was consensus of the

City Council to place an item on a future agenda to discuss and consider displaying “In God We Trust” in the Council Chamber, and City Council directed City Staff to gauge public sentiment.

FISCAL IMPACT

At the September 8, 2025, Council Meeting, discussion took place indicating that private donors would be responsible for funding any display of the national motto in the Council Chamber. City Staff will look to City Council to provide additional direction.

REASON FOR RECOMMENDATION

The findings of this survey are provided to assist City Council in gauging public sentiment on this topic.

ACTIONS FOLLOWING APPROVAL

City Staff will look to City Council to provide additional direction on next steps.

CONFLICT OF INTEREST

None.

Prepared by: Chad McCollum, Economic Development, Housing, and Communications Director

Reviewed by: City Manager AM

Council Chamber National Motto Pulse

Clovis, CA

Nov – Dec 2025

Report structure

- 01 Methodology & Sample
- 02 Executive Summary
- 03 Awareness & Support
- 04 Alignment with Values
- 05 Implementation Preferences

| 01

Methodology and Sample

Methodology

Sample

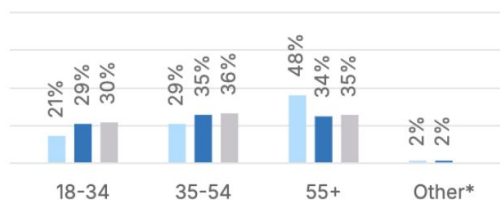
508 respondents were recruited online across Clovis between Nov 18th and Dec 23rd, 2025 using targeted ads on various digital platforms (e.g., mobile web, social media, mobile apps for Android and IOS) as well as online survey panels). Using data from the US Census Bureau, this survey employed quotas to match the distribution of race, ethnicity, age, and gender in the US, ensuring that the sample represents the entire population of the area.

Weighting

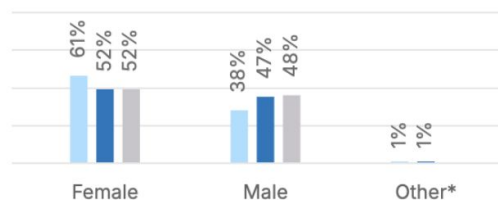
To make sure our sample is representative, a technique called rake-weighting was used to balance out any remaining differences between the makeup of the survey respondents and the community. This process serves as a statistical safeguard against any demographic group being overrepresented or underrepresented in the final score calculations by giving overrepresented groups a lower weight and underrepresented groups a higher weight in the analysis.

Sample Composition

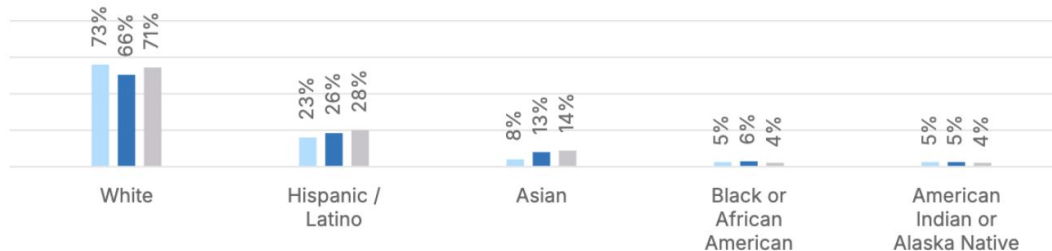
Age



Gender



Ethnicity



- **Unweighted demographics** - What we collected, without adjustments.
- **Weighted demographics** - Our sample, adjusted to be representative of the population.
- **Population demographics** - The demographics of the 18+ population.
 - The "Other" category includes missing data, people who selected "prefer not to say," and other groups not defined in census.

| 02

Executive Summary

Executive Summary

- **Residents are generally in favor of adding the National Motto to the Council Chamber** (68% support vs. 22% oppose; 10% no opinion).
- **Awareness is split** (52% aware / 48% not aware), but residents who were already aware show **stronger support (74%)** and less uncertainty (5% no opinion).
- **Values alignment is closely tied to support.** Among supporters, **92%** say the phrase aligns well with Clovis values.
- **Among opponents, 54%** say it does not align and **39%** are neutral (7% say it aligns well).
- **Most residents prefer civic messaging that reflects local identity** (44% local character; 34% both equally; 9% national traditions).
- **Opposition often reflects reservations about government messaging overall.** Among opponents, **29%** say the City should not display symbols/messages at all.
- **Placement is a secondary preference area:** 46% prefer the front wall above the dais, 31% have no preference, and 7% prefer nowhere/not at all.

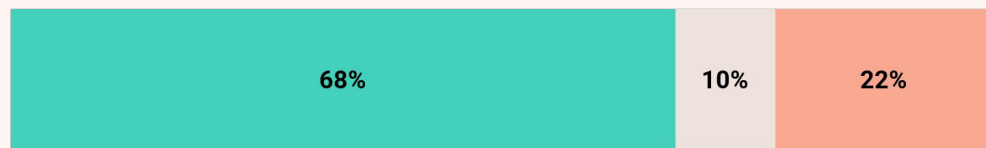
| 03

Awareness & Support

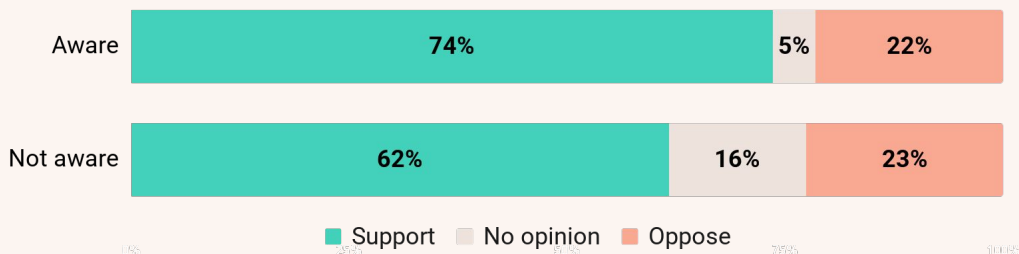
Awareness & Support

Q2: Do you support or oppose adding the phrase “In God We Trust” to the Clovis City Council Chamber?

[single-select, n=508]



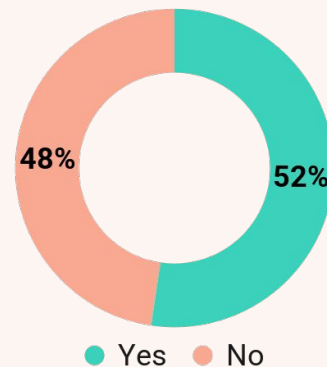
■ Support ■ No opinion ■ Oppose



■ Support ■ No opinion ■ Oppose

Q1: Are you aware that the Clovis City Council is considering adding the phrase “In God We Trust” to the Council Chamber wall?

[single-select, n=508]



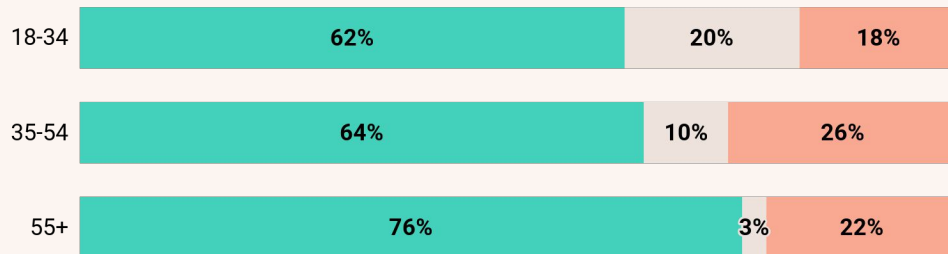
● Yes ● No

Overall, **support outweighs opposition (68% vs. 22%)**, with 10% unsure. **Awareness of the proposed change is almost evenly split (52% aware / 48% not aware).** **Among residents who were already aware, support rises to 74% and uncertainty drops to 5%**, while opposition remains roughly unchanged.

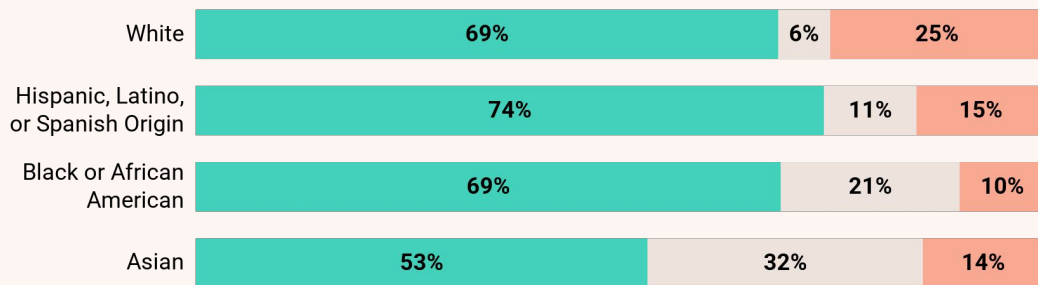
Q2: Do you support or oppose adding the phrase “In God We Trust” to the Clovis City Council Chamber?

[single-select, n=508]

Age group breakdown



Race/ethnicity breakdown



0%

■ Support ■ No opinion ■ Oppose

75%

100%

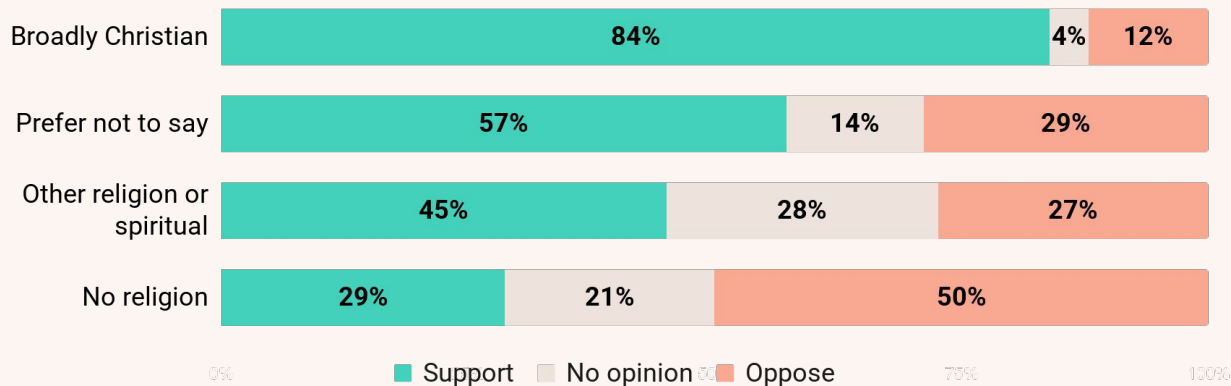
Support increases with age: residents **55+ are most supportive (76%)** and least unsure (3% no opinion), while **18–34 and 35–54 are closer to the overall split** (low–60s support) and show higher uncertainty or opposition (especially among 35–54)

Support is relatively consistent across groups, with **Hispanic/Latino residents showing the highest support (74%)** and the lowest opposition (15%). The **Asian subgroup shows lower support (53%)** paired with higher “no opinion” (32%), suggesting more uncertainty rather than stronger opposition.

Q2: Do you support or oppose adding the phrase “In God We Trust” to the Clovis City Council Chamber?

[single-select, n=508]

Religious preference breakdown



Religious preference is the clearest divider: Broadly Christian respondents are strongly supportive (84%), while **respondents reporting no religion are more likely to oppose (50%) than support (29%)**. Those selecting “prefer not to say” or other religion/spiritual fall in between, with more mixed views and higher uncertainty.

* Religious affiliation responses were consolidated into broader groups in line with common academic survey reporting guidance, to ensure sufficient subgroup sizes and protect respondent privacy.

Q3: Why do you feel the way you do about adding the phrase “In God We Trust” to the wall of the Council Chamber?

[open-text, n=508]

Support is often framed as tradition/values; opposition is often framed as neutrality/inclusion.

Support Themes

Many supporters describe the phrase as **a familiar civic symbol** and note that it is **already used nationally, including on U.S. currency**.

Some respondents frame it as **a positive affirmation of faith** and say it **reflects values they associate with the Clovis community**.

Others **connect their support to local identity**, describing it as **consistent with the “Clovis way of life” and traditional community norms**.

“Because it’s the saying of the United States and Clovis represents that”

“I believe there is nothing wrong with publicly expressing our belief and faith in God.”

Opposition Themes

Many opponents argue that **religious language does not belong in a government chamber** and cite **separation of church and state**.

Some respondents emphasize **the Chamber should feel inclusive to residents of different faiths or no faith**, and view the phrase as unrepresentative.

Others worry that **displaying the phrase could be divisive or distract from the Chamber’s civic purpose**.

“Even though I am Catholic and believe in God adding it doesn’t represent all people of Clovis.”

“Not everyone believes in god. It’s divisive and discriminatory to do this.”

| 04

Alignment with Values

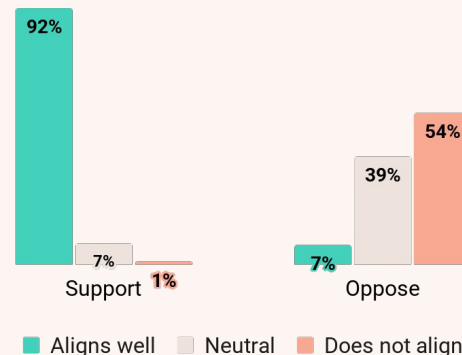
Q4: To what extent do you feel adding “In God We Trust” aligns with the values of the Clovis community?

[single-select, n=508]



Q2: Do you support or oppose adding the phrase “In God We Trust” to the Clovis City Council Chamber?

[single-select, n=508]

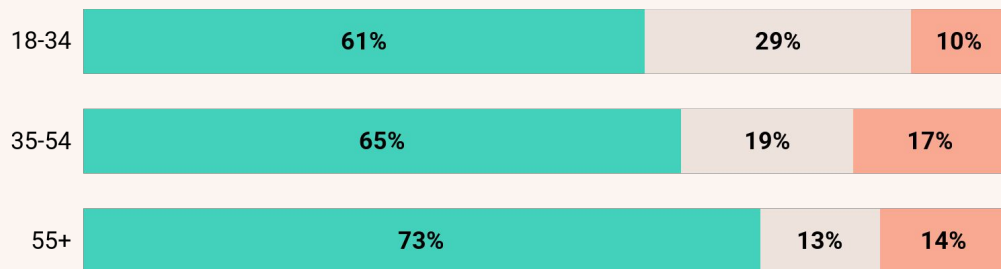


Support and values alignment are tightly linked: 92% of supporters say the phrase aligns well with Clovis values (7% neutral; 1% does not align). **Among opponents, a majority say it does not align** (54%) and another 39% are neutral—only 7% say it aligns well—highlighting how strongly “values fit” maps onto overall stance.

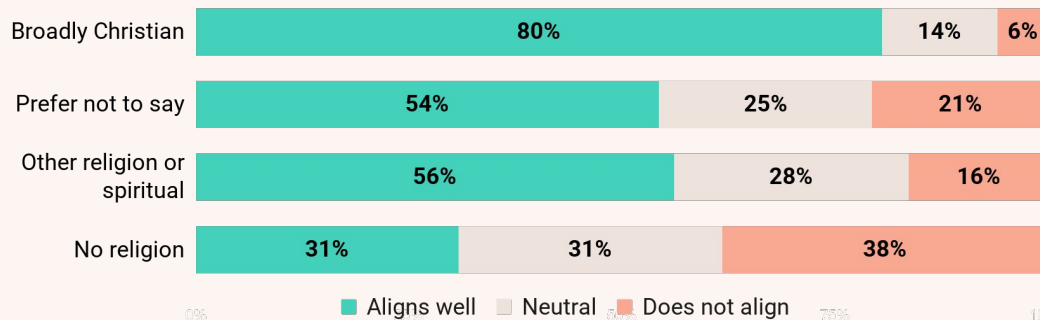
Q4: To what extent do you feel adding “In God We Trust” aligns with the values of the Clovis community?

[single-select, n=508]

Age group breakdown



Religious preference breakdown

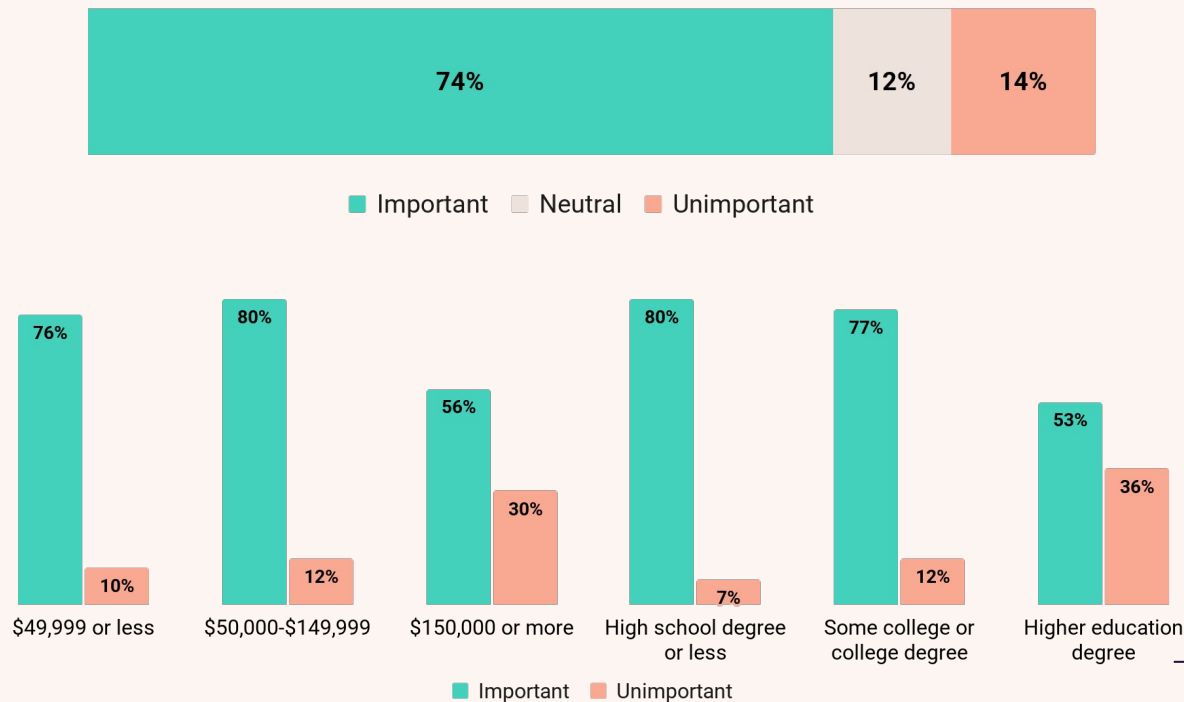


Perceived alignment with Clovis values also rises with age: **73% of residents 55+ say it aligns well**, compared to **61–65% among younger groups**. Notably, **18–34 are most likely to be neutral (29%)**, indicating more “in-between” views rather than outright misalignment.

As with support, values alignment varies sharply by religious preference: **80% of broadly Christian respondents say it aligns well**, while respondents reporting **no religion are split (31% aligns well / 31% neutral / 38% does not align)**. The other two groups sit mid-range, with sizeable neutral shares.

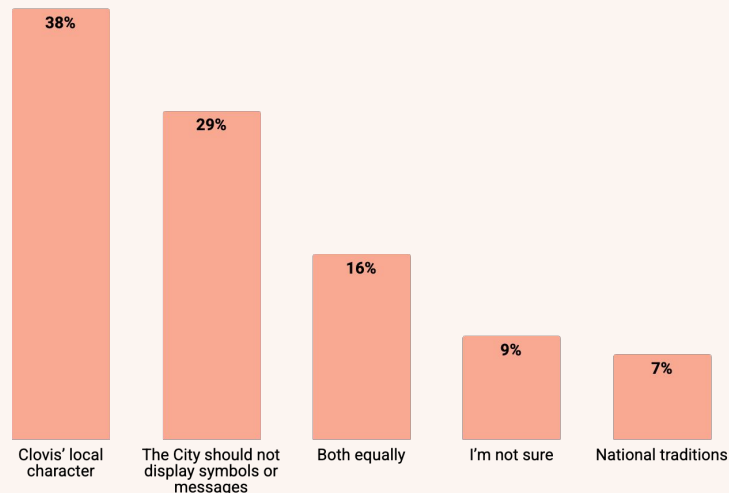
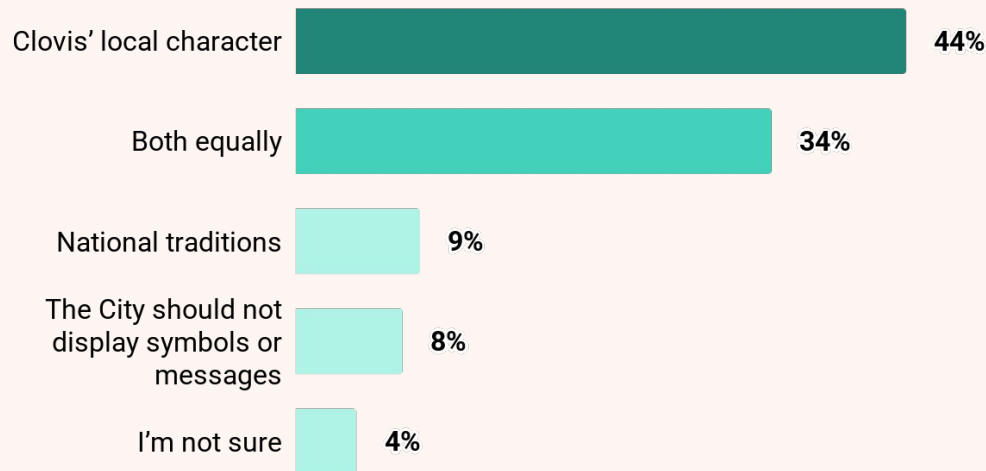
Q8: How important do you think it is for city government buildings to include visible words or messages that express community values?

[single-select, n=508]



Most residents say visible values messaging matters (**74% “important”**), but intensity varies by demographics: respondents with **higher education show more pushback (53% important; 36% unimportant)**, and higher-income respondents also tilt more toward “unimportant” than lower-income groups.

Q9: When the City chooses to display symbols or messages, do you think they should focus more on representing Clovis' local character or broader national traditions? *[single-select, n=508]*



Residents who oppose adding the national motto to the chamber wall [N= 115]

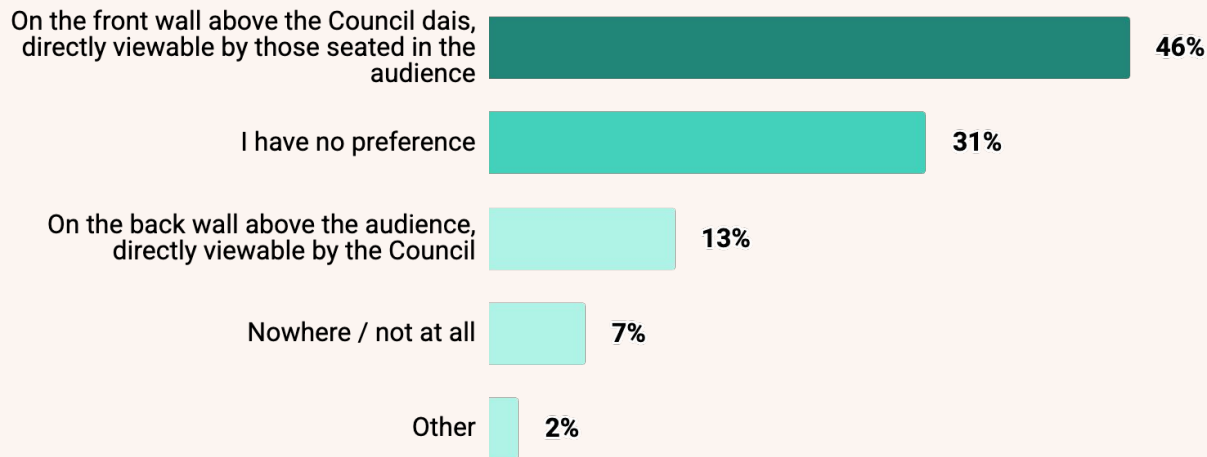
When the City displays symbols/messages, residents prefer **local character (44%)** or **both equally (34%)**, with relatively few favoring **national traditions (9%)**. Among residents who oppose adding the motto, preferences are **more mixed**: a **plurality still prefers local character (38%)**, but a substantially larger share than overall say the City **should not display symbols or messages at all (29%)**, suggesting some opposition reflects broader discomfort with civic messaging—not only this specific phrase.

| 05

Implementation Preferences

Q7: If the phrase “In God We Trust” were to be placed on the wall of the Council Chamber, where would you prefer it be displayed?

[single-select, n=508]



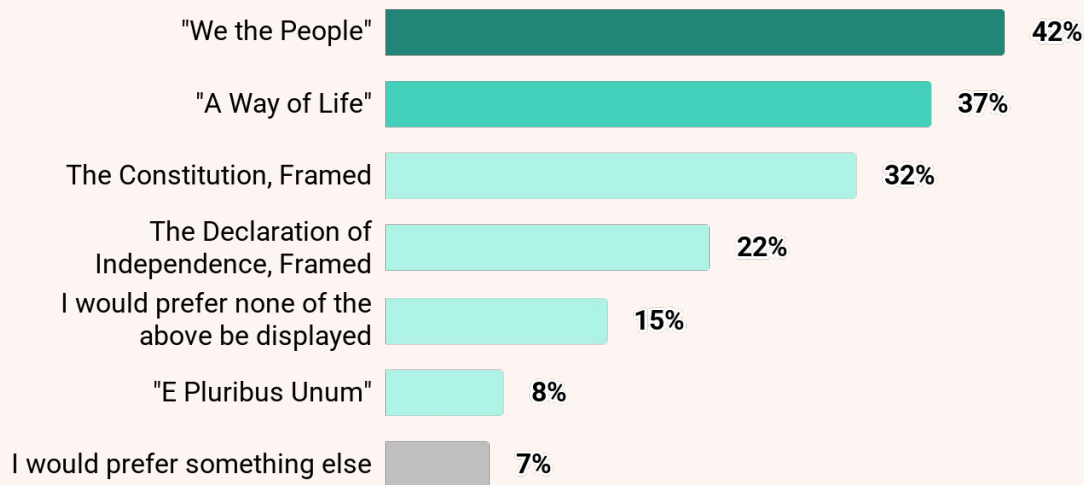
Nearly half of respondents prefer the phrase be placed **on the front wall above the dais (46%)**, while **31%** report **no preference**, suggesting many residents are not strongly attached to the exact placement.

Fewer favor a less prominent location (**13%** back wall), and a combined **7%** prefer **nowhere / not at all** (including recoded write-ins indicating it should not be displayed), while **2%** fall into **other placement suggestions**.

Implementation Preferences

Q5: Are there any other words, phrases, or documents you would like to see displayed in the City Council Chamber?

[multi-select, n=508]



Residents' alternative preferences skew toward **civic identity and founding-document messaging**: **"We the People"** (42%), **"A Way of Life"** (37%), and **the Constitution (32%)** lead, followed by **the Declaration of Independence (22%)**. A smaller share would prefer **none of these displays (15%)**, and only **7%** selected "something else," where write-ins tended to emphasize **inclusion, unity, and broadly shared civic values** (e.g., "All are welcome here," integrity/respect/community).

Q6: Please state what else you'd like to see displayed in the Council Chamber

[open-text, n=25]

"All are welcome here"

"In addition to 'The Clovis Way of Life,' I'd like the Council Chamber to display values such as 'Service,' 'Community,' 'Integrity,' and 'Respect'—principles that represent all Clovis residents and guide our local government."

"I'd like something more neutral that applies to the mass majority's moral compass rather than religious beliefs. I believe those should be separated in respect to others."

"Perhaps something very inclusive like the words 'all means all' "

"California strong"

[Link to questionnaire](#)

